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Matt Smallheer, County Board President-Elect

Jennifer Demsar,

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William R. Kreeb, MS

Julie Wittenauer, MD

Kelly Wood, MD, MSPH

Myla Blandford MPH, REHS, LEHP

**Executive Director** 

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#### ST. CLAIR COUNTY BOARD OF HEALTH

19 Public Square, Suite 150 | Belleville, IL 62220 SCCHealthDept.com

#### **MEMORANDUM**

TO:

St. Clair County Board of Health

FROM:

Myla Blandford, Executive Director

(MB

RE:

Board of Health May 2025 Meeting Notice

DATE:

May 16, 2025

#### **MAY 2025 MEETING NOTICE**

The regular meeting will be held on May 20, 2025 - 6:30 p.m. at the St. Clair County Health Department,

19 Public Square, Belleville, Illinois, in the 3<sup>rd</sup> Floor Conference Room.

Zoom Telephonic Access Dial: 1-312-626-6799 Meeting ID: 871 5464 7050

Join the meeting by computer: <a href="https://us06web.zoom.us/i/83781227459">https://us06web.zoom.us/i/83781227459</a>

#### **AGENDA**

1. Pledge of Allegiance

2. Call to Order

3. Public Comment on Agenda

4. Approval of Minutes

5. President's Report

a. Board Member terms expiring on June 30, 2025.

6. Executive Director's Report

7. Committee Reports

a. Finance/Personnel Committee Report

i. Approval of Monthly Expense Claims

ii. Approval of Ordinance #25-1309 Tax Levy Abatement

iii. Approval of Food Voucher Reimbursement for Chronic Disease Workgroup

iv. Approval of Marketing Agency Selected from Proposals Submitted

v. Personnel Matters & Staffing Update

b. Division updates

8. Liaison Reports

a. Health Care Commission

b. W.C. Scrivner, M.D.
Public Health Foundation

c. Illinois Public Health Assoc.

d. Medical Society

e. St. Clair County Board

f. Dental Health

g. Community Organizations

h. Legal Community

i. Social Services Community

Professional Nursing

Instagram
@StClairCountyHealth

9. Motion to Adjourn







MINUTES OF THE RE-SCHEDULED REGULAR MEETING OF THE ST. CLAIR COUNTY BOARD OF HEALTH held April 15, 2025, starting at 6:30 pm, in the third-floor conference room of the St. Clair County Health Department, 19 Public Square, Suite 150, Belleville, Illinois and zoom teleconference for visitors who wish to attend virtually.

<u>Members Present:</u> Cindy Thompson – President, Matt Smallheer – President-Elect, Dr. Leo Dumstorff Dr. Julie Wittenauer and Dr. Kelly Wood.

Members Excused: Jennifer Demsar and William Kreeb.

Others Present: Myla Blandford, Executive Director, Susan Rehrig, Director of Infectious Disease Prevention, Kristy Mullins, Director of Environmental Programs, Raquel Williams, Director of Clinical Services & Systems Programs, Janet Cronin, Accounting Manager and Brenda Fedak, Organizational Communications Manager.

#### PLEDGE OF ALLEGIANCE

All were asked to stand and recited the Pledge of Allegiance.

#### CALL TO ORDER

President Thompson called the meeting to order at approximately 6:30 p.m. and opened the meeting to public comment as required under the Open Meetings Act. There were no attendees visiting in person or online via Zoom.

All board members present received via email, or United States Postal service, a Board packet containing: the agenda, minutes to the previous Board meetings, Division Directors' Reports, the Finance/Personnel Committee Report, statistical report, various financial reports including the payment register, balance sheet, budget to actual reports on detailed income and monthly Stats.

#### **MINUTES**

Dr. Dumstorff moved, and Dr. Wood seconded a motion to accept the minutes of the Board of Health held on March 18, 2025. The motion carried unanimously.

#### PRESIDENT'S REPORT

President Thompson reminded Board Members Statements of Economic Interest were due May 1<sup>st</sup>, 2025. President Thompson reported to the board that Dr. Wittenauer is moving out of the county in the coming months and would be resigning from the board effective June 30, 2025. President Thompson and Executive Director Blandford stated Dr. Wittenauer would be missed and thanked her for her service on the board.

#### **EXECUTIVE DIRECTOR'S REPORT**

#### **Executive Director Blandford reported the following:**

 Nurse Practitioner – Executive Director Blandford reported Nurse Practitioner Maria Sutherland will continue to provide clinical services on a part-time basis, one day a week on Fridays. The clinic staff are currently restructuring staff to

- accommodate IBCCP and TB services.
- b. Respiratory illness in St. Clair County through 4/25/25 is LOW; COVID, Flu and RSV are all trending down in Illinois: National COVID positivity 3.8%.
- c. H5N1 70 Human cases in the United States affecting 1,020 dairy herds that are impacted across 17 states with one (1) death in Louisiana being reported. There are a lot more cases in the poultry field. To date, there are no reported human cases of H5N1 in Illinois.
- d. Measles there are 712 measles cases as of 4/10/25 in Texas, New Mexico, Ohio, Kansas and Indiana, with 7 outbreaks. 93% of the cases are associated with those outbreaks. 70% of the cases are 19 years of age and under. The majority is all cases are unvaccinated or vaccination status unknown. IDPH released a Measles Outbreak Simulator Dashboard to assist schools in estimating the proportion of the school population that is susceptible or at risk using vaccination data by school. The dashboard also gives a breakdown of the different exemptions that the schools have, as well.
- e. The Environmental Division, along with the IEPA and the City of Belleville, are hosting a Household Hazardous Waste Collection event Saturday, May 3<sup>rd</sup> at the Belle-Clair Fairgrounds Park from 8 am to 3 pm by appointment only.
- f. New Payroll System Implementation There have been a few issues, but we've been running two payroll systems side-by-side since March 9<sup>th</sup>. Brenda and Janet have spearheaded this project since last August. It's been a lengthy process but hopefully, we are down to the last week of having dual entry.
- g. Update on the security walls: Mid to late April is the current time-frame estimate for the completion of the security walls on the third floor and in the basement.
- h. IPLAN/Residential Survey 100 surveys have been collected to date.
- i. Travel Vaccines We're waiting on Dr. Badahman to finish his training, then we should be good to go to start offering the travel vaccine. This should be a good new revenue stream for the health department.
- j. Funding: The board should have received a notice forwarded from IDPH which referenced potential budget cuts. At present, the only grant they think will be impacted is the Respiratory Surveillance Grant, which has some leftover COVID funds. It is about \$600,000 spread out over two years. We received an initial upfront cash payment, of which about \$66,000 is left. The state received notice on 3/24/25 that the funding should stop and that they were not guaranteeing any payments beyond that timeframe for reimbursement. We won't be doing anything more significant out of that grant until we receive something substantial from IDPH. Originally, IDPH stated they had contingency plans for funds to cover some of the budget cuts, but apparently not for this grant. The good news is that this is the only grant impacted right now.
- k. BBO (Better Birth Outcomes) Restructure: Around the turn of the year we had received notification for restructuring the Better Birth Outcome Program from IDPH. SCCHD was originally identified as the pilot for the program. Currently our annual funding is \$232,260 for a caseload of 60 with the equivalent of about one and a half nurses scheduled for the program. The restructure would have required us to have 9 nurses to run the program, which is not possible for our health department to sustain. The State went in another direction and identified St. Clair County as the pilot, whereas other agencies within SCC would be eligible to run the program effective July 1, 2025. The updated restructuring has a new algorithm

with a full case management component with required home visits once a month for 450 clients. They are also structuring how they identify high and low risk cases. We're not sure on the specifics and we do not know how they're going to designate those 450 clients. The grant will be approximately a million dollars and would require 9 nurses who are basically on the road most of the time and potentially a  $10^{th}$  nurse in the clinic. The designated agency would be required to have their staffing in place and ready to do within 30 days of receiving the grant award, which is expected to be announced 4/28/25. The timeline is not realistic. We do not intend to submit an application for the grant because we cannot meet the requirements It is not clear how our clients will be served after 6/30/25.

I. WIC: We received notice of a \$6,000 reduction in WIC funding for the upcoming fiscal year, which is not a huge loss. Funding in some categories increased, but our case load was reduced, which is not realistic because our case load continues to grow. We will budget the same for the program as we had this year and see what happens.

#### **COMMITTEE REPORTS**

#### **Finance/Personnel Committee Report**

In Ms. Demsar's absence, Dr. Dumstorff read the Finance and Personnel report.

Dr. Dumstorff began with expense claims processed since the March 2025 Board of Health meeting reflect the usual and customary transactions by the Department. The Executive Director has reviewed the expense documentation and recommends Board approval of the expense claims. Dr. Wittenauer moved, and Dr. Dumstorff seconded a motion to approve the expense claims. The motion carried.

Dr. Dumstorff concluded with the following staffing updates:

#### **Health Department staffing updates:**

- Mr. Gage Baudino accepted a full-time Clinical Services Representative (CSR) position within the Clinical Services & System Division effective April 7, 2025.
- Mr. Phillip Watson accepted a full-time Sanitarian I position within the Environmental Programs Division effective April 28, 2025.
- Ms. Maria Sutherland, Clinical Services Provider, transferred from a full-time position to a part-time position within the Clinical Services & System Division effective April 7, 2025.
  - Ms. Doree Pitre has rescinded her acceptance of employment effective April 8,
- 2025.

#### The Health Department is currently seeking to fill:

- One (1) Accounting Coordinator
- One (1) WIC Nutritionist CPA
- One (1) full-time Clinical Services Representative (CSR)
- One (1) full-time Public Health Nurse
- One (1) full-time Director of Health Promotion & Wellness
- One (1) full-time Systems Quality Manager

One (1) full-time Disease Intervention Specialist (DIS)

#### **DIVISION UPDATES:**

The Executive Director shared updates from the Administration Division and deferred to the Accounting Manager for the financial highlights. The Infectious Disease Prevention Director, Clinical Services Medical Provider, Environmental Programs Director and Clinical Services & Systems-Programs Director reviewed highlights from their respective divisions.

#### **LIAISON REPORTS**

#### **Health Care Commission**

The Executive Director reported that the Community Health Needs Survey was released on April 1<sup>st</sup> and will run through April 30<sup>th</sup>. There have been 100 surveys completed to date.

#### W.C. Scrivner Public Health Foundation

Executive Director Blandford reported the Scrivner Golf Tournament is scheduled for October 4, 2025, along with the PRIDE event as previously scheduled. There were no other viable dates at The Orchards to hold the tournament. After reviewing the application for a BINGO license, The Glo Bingo event will need to be re-scheduled for a later date. We will look at Friday, (8/8) or (8/15) for the event. This will give ample time to complete the licensing process. We received 14 Public Health scholarship applications and no applications for the Dr. Jan Attala Public Health Advanced Nursing Degree scholarship. Scholarships will be presented at the May 13<sup>th</sup> Scrivner Board meeting.

#### **Illinois Public Health Association**

The Executive Director reported that she attended a meeting in Springfield three weeks ago and was put on a subcommittee for Workforce Transformation Development. Dr. Vohra spoke with the Directors in the morning and came back in the afternoon to let us know he had been notified about the \$125 million budget cut, the COVID era money, which was the Respiratory Surveillance Grant.

#### **Medical Society**

Dr. Wood reported she has decided to do primary care again and incorporate it into the services offered at Total Body Renewal in Columbia, Illinois.

#### **Executive Session**

At 7:22 pm Mr. Smallheer moved, and Dr. Dumstorff seconded a motion to move into Executive Session to discuss updates on pending litigation and the Collective Bargaining Agreement. The motion passed and the board move into Executive Session.

#### **Adjournment**

At 7:35 p.m. Dr. Dumstorff moved, and Dr. Wittenauer seconded a motion to close the Executive Session and adjourn the meeting. The motion carried unanimously. The next

St. Clair County Board of Health Meeting Minutes from April 15, 2025

Board of Health meeting is May 20, 2025 at 6:30 pm.

Respectfully submitted,

Dr. Leo Dumstorff Acting Board Secretary

## ST. CLAIR COUNTY HEALTH DEPARTMENT FINANCE & PERSONNEL COMMITTEE REPORT

May 20, 2025

#### i. EXPENSE CLAIMS

The expense claims processed since the April 2025 Board of Health meeting reflect the usual and customary transactions by the Department. The Executive Director has reviewed the expense documentation and recommends Board approval of the expense claims. See payment Register on page 7.a.i for detail.

#### MOTION TO APPROVE

#### ii. APPROVAL OF ORDINANCE #25-1309 TAX LEVY ABATEMENT

The Board of Health must submit the annual public health tax levy request to be included in the County Board Levy Ordinance. The Executive Director recommends that the Board approve a request for the public health tax at the rate of .0279 per \$100 assessed valuation. Based upon the anticipated assessed valuation of the County, this rate will generate approximately \$1,544,490 in the 2025 County fiscal year if the County Board does not abate the tax. See Tax Levy Ordinance No. 25-1309 on page 7.a.ii for detail.

#### MOTION TO APPROVE

## iii. APPROVAL OF FOOD VOUCHERS REIMBURSEMENT FOR CHRONIC DISEASE WORKGROUP

The Chronic Disease Prevention Workgroup plans to continue the fruit and vegetable voucher program for 2025 and is requesting the following:

- 1. Reimbursement in the amount of \$310.00 for food vouchers redeemed in accordance with their (approved) 2024 request to the Board of Health.
- 2. One-hundred (100), \$10 food vouchers in the amount of \$1,000.00 to distribute in the 2025 calendar year. A formal request is pending.

The Executive Director has reviewed the expense documentation and the preliminary request and recommends Board approval for 2024 reimbursement and 2025 voucher distribution. See 7.a.iii-1 and 7.a.iii-2 for detail.

#### MOTION TO APPROVE

## iv. APPROVAL OF MARKETING AGENCY SELECTED FROM PROPOSALS SUBMITTED

On April 20, 2025 a Request For Proposal (RFP) was published in the Belleville News-Democrat requesting proposals for grant driven Public Health Marketing strategies and website enhancements as grant funds are allocated, for a 3-year period through June 30,

## ST. CLAIR COUNTY HEALTH DEPARTMENT FINANCE & PERSONNEL COMMITTEE REPORT

May 20, 2025

2028. The RFP also included a request for a marketing campaign, to include digital media, and print designs, with an all-in budget of \$24,000 to be spent by the end of the current grant year, June 30, 2025. One proposal was received from The Fource Group. After review, Executive Director Blandford is seeking board approval of The Fource Group Marketing Proposal for the current marketing media spend and for a 3-year period ending June 30, 2028. A See 7.a.iv-1 and 7.a.iv-2 for detail.

#### MOTION TO APPROVE

#### v. PERSONNEL MATTERS & STAFFING UPDATES

#### **Health Department staffing updates:**

- Ms. Abigail Dumey accepted a full-time Systems Quality Manager position within the Administration Division effective May 13, 2025.
- Mr. Byron Johnson accepted a full-time Accounting Coordinator position within the Administration Division effective May 13, 2025.

#### The Health Department is currently seeking to fill:

- One (1) full-time Housing Program Coordinator
- One (1) full-time WIC Nutritionist CPA
- One (1) full-time Public Health Nurse
- One (1) full-time Director of Health Promotion & Wellness

#### • INFORMATIONAL

## **Invoice**

**Farmers Market** 

1901 North Belt West, Belleville, IL 62226

Date: Invoice No.: Due Date:

05/16/2025 10383 05/31/2025

618-235-9500

Bill To:

St. Clair County Heath Department

Qty	Item	Description	Unit Price	Tota
1	31	31 - \$10 Veggie Vouchers	\$310.00	\$310.00
			P	
		•		
			•	

Total \$310.00

Balance Due \$310.00

Please contact us for more information about payment options.

Thank you for your business.



#### 2025 Food Voucher Request - Chronic Disease Workgroup

From Brenda.Fedak@co.st-clair.il.us

Draft saved Tue 2025-05-20 1:08 PM

From: Bertels, Sara Irene <sbertels@illinois.edu>

Sent: Thursday, May 15, 2025 2:17 PM

To: Myla C. Blandford < Myla. Blandford@co.st-clair.il.us>

Subject: Re: Reimbursement

Myla,

**Let's say 100 ish?** We've gotten 31 since October. I can't imagine all the other 570 will come in before August.

-Sara Irene

From: Abu Isaid, Rima Farauq < <a href="mailto:rabusaid@illinois.edu">rabusaid@illinois.edu</a>>

**Sent:** Thursday, May 15, 2025 1:34:10 PM **To:** Bertels, Sara Irene < <a href="mailto:sbertels@illinois.edu">sbertels@illinois.edu</a>>

Subject: Fwd: Reimbursement

Begin forwarded message:

From: "Myla C. Blandford" < Myla.Blandford@co.st-clair.il.us >

Date: May 15, 2025 at 1:21:29 PM CDT

To: "Abu Isaid, Rima Farauq" < <a href="mailto:rabusaid@illinois.edu">rabusaid@illinois.edu</a>>

**Subject: Reimbursement** 

Hello Rima, Hope all is going well!

Please advise as to when you plan to submit for reimbursement for the food vouchers and the amount. We are in a different year, so I will have to re-request the funds from the Board. We have a meeting Tuesday. Will you be requesting any additional funds this year for vouchers?

Thanks, Myla Blandford

Myla Blandford MPH, REHS, LEHP Executive Director
St. Clair Couty Health Department
19 Public Square, Suite 150
Belleville, IL. 62220
O: 618-825-4413
Myla.Blandford@co.st-clair.il.us



The Beaufort Gazette The Belleville News-Demorrat Bellingham Herald Centre Daily Times Sun Herald Idaho Statesman Bradenton Herald The Charlotte Observer The State Ledger-Enquirer

Durham | The Herald-Sun Fort Worth Star-Telegram The Fresno Bee The Island Packet The Kansas City Star Lexington Herald-Leader The Telegraph - Macon Merced Sun-Star Miami Herald El Nuevo Herald

The Sun News - Myrtle Beach Raleigh News & Observer Rock Hill | The Herald The Sacramento Bee San Luis Obispo Tribune Tacoma | The News Tribune Tri-City Herald The Wichita Eagle The Olympian

#### AFFIDAVIT OF PUBLICATION

Account#	Order Number	Identification	Order PO	Cols	Depth
89254	654982	Print Legal Ad-IPL02285400 - IPL0228540	April 2025	2	28 L

**Attention:** Brenda Fedak

St. Clair County Health Department 19 Public Square Suite 150 Suite 150 Belleville, IL 62220 brenda.fedak@co.st-clair.il.us

ST. CLAIR COUNTY HEALTH DEPARTMENT

REQUEST FOR PROPOSAL (RFP)
The St. Clair County Health Department (SCCHD) is requesting proposals for grant driven Public Health Marketing strategies and website enhancements, as grant funds are allocated, for a 3-year period through June 30, 2028. The RFP also includes a marketing campaign, including digital media and print designs, with an all in budget of \$24,000 to be spent by the end of the current grant year,

Sealed proposals must be received by 3 pm Monday, April 28, 2025 at: St. Clair County Health Department, Attn: Executive Director, 19 Public Square, Suite 150-Administration Division 3rd floor, Belleville, IL 62220 or via email at: scchdinfo@co.st-clair.il.us. All questions must be directed to Myla.Blandford@co.st-clair.il.us in writing by Thursday, April 24 by 3 pm. All responses will be addressed via email. All proposals must be signed by authorized agency official.

Proposals will be read at the SCCHD, 3rd floor conference room, Tuesday, April 29, 2025 at 3 p.m.

SCOPE OF WORK: As funds are made available, development of marketing strategies to acheive top of mind agency awareness and/or promote identified program services as outlined. Deliverables to include advertising solutions to reach the target audience (SCC IL); best negotiated media costs and placement; creative; campaign oversite including trafficking of ads to media outlets; timely reporting metrics; review and reconciliation of billings. IPI 0228540 Apr 20 2025

STATE OF ILLINOIS ) **COUNTIES OF** MADISON, MONROE & ST. CLAIR ) .SS

Mary Castro, make oath and swear that

CYPRESS MEDIA, LLC, publishers of the Belleville News-Democrat, in MADISON, MONROE & ST. CLAIR COUNTIES a public and English secular newspaper of general circulation, which has been regularly published daily in the cities of Belleville. Waterloo, Collinsville & Highland, Counties of Madison, Monroe & St. Clair, State of Illinois, for at least one year prior to the first publication of the notice hereinafter mentioned, and that a notice of which the annexed is a true printed copy, has been published in said newspaper, issues of:

1 insertion(s) published on: 04/20/25

## Mary Castro

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Notary Public in and for the state of South Carolina, residing in Beaufort County



Extra charge for lost or duplicate affidavits. Legal document please do not destroy!

7.a.iv-1

A proposal for

## St. Clair County Health Department

RFP

APRIL 25, 2025

Submitted by: The FOURCE Group, LLC 631 North Main Street I Suite 2 O'Fallon, Illinois 62269 618.239.0600

THE **FOURCE** GROUP <sup>2</sup> 7.a.iv-2: 1 of 6

SCOPE OF WORK
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#### ITEM 1: WEBSITE ENHANCEMENT

The FOURCE understands the importance of maintaining a professional website that is conducive in today's market. Conveying confidence and trust to reinforce campaign/brand positioning to deliver upon the brand promise of accessible and trusted health care for all.

#### **DELIVERABLES:**

- Content Updates:
  - This includes adding, editing, or deleting content on the website.
- Design Enhancements:
  - This can involve updating the overall look and feel of the website, including the color scheme, fonts, and layout.
- Usability Improvements:
  - This focuses on making the website easier to navigate and use, such as improving the site's structure, search functionality, or mobile responsiveness.
- Performance Optimization: This includes improving the website's speed, load time, and overall performance.

#### ITEM 2: DIGITAL & SOCIAL MEDIA STRATEGY AND OVERSIGHT

The FOURCE believes human experiences drive business. Our media strategy team establishes 'human experiences' as the principal benchmark to find useful and desirable outcomes for our clients and their customers.

Digital and Social Strategy is much more than just a post or website or mobile apps or banner ads - at its core, it is user-led, technology-enabled transformation of existing experiences, well executed through solid processes and systems.

The FOURCE will deliver media strategies to achieve outcomes, we apply customized approaches that cultivate interdisciplinary collaboration, inspire imaginative problem solving, and demand continuous improvement.

While this requires a variety of strategies and tactics to meet each of your distinct campaign objectives, our approach to your media strategy is rooted in three foundational principles.

**HOLISTIC STRATEGY** – We initiate each engagement with meticulous discovery that creates a full understanding of each media campaigns core objectives and allows us to design integrated solutions that use cohesive media through our geo-targeting, demographic targeting executed through our proprietary omni-channels.

- RIGOROUS IMPLEMENTATION We will design every digital and social performance marketing campaign with a level of methodical rigor that allows us to test, iterate and optimize campaign parameters at scales to drive leads, forms, calls and scheduling. The resulting structures enable us to take advantage of short-term opportunities while also cultivating a foundation for persistent, long-term outperformance.
- **TRANSPARENT COMMUNICATION** We create real-time tracking of digital and social media down to the audience, geography and actions not only providing reports, but providing actionable next steps implemented immediately to respond to the human behavior.

Our strategic initiatives consistently deliver innovative experiences that translate to better performance, customer engagement, and higher ROI. Specifically, we will help you with: customer experience, omni-channel marketing, mobile, content, personalization and more.

#### **DELIVERABLES:**

MEDIA STRATEGY

Conduct media market research and develop a media strategy for digital, social and outdoor with the goals:

- 1. Develop Top of Mind Awareness of the St. Clair Health Department
- 2. Promote services and programs for specific divisions within the Department

#### MEDIA PLANNING

Digital & Social Advertising -

- Identify digital platforms (display, social, mobile, rich media) to reach the target audience
- Client to provide media budget fargets
- Negotiate Media Costs and Placement
- Create, Manage and Maintain Media Schedule
- Trafficking of Ads to Media Outlets
- Provide reports on weekly basis to report metrics and success
- Review and Reconciliation of billings each month

#### ITEM 3: CREATIVE

THE FOURCE GROUP will develop creative elements as identified and agreed to by both parties. Creative development includes graphic design and copywriting.

#### Deliverables:

Print Advertising -

- Development of creative concepts for newspaper and or magazine publications
- Copywriting
- Graphic design
- Selection and optimization of up to four (4) ad concepts per campaign
- Sizing of ads (up to 40 publications) and final preparation of high res files for production
- Original Photography to be estimated separately

7.a.iv-2: 3 of 6

#### Direct Mail -

- Development of creative concepts for direct mail
- Copywriting
- Graphic design
- Selection and optimization of up to four (4) direct mail concepts per campaign
- Sizing of direct mail and final preparation of high res files for production
- Coordination of deployment with Direct Mail House
- Original Photography to be estimated separately

#### Collateral -

- Development of creative concepts for internal signage, exterior signage, promotional pieces, and other items as identified
- Copywriting
- Graphic design
- Selection and optimization of up to four (4) concepts per piece
- Prepare files for production and manage production
- Production costs to be estimated separately
- Original Photography to be estimated separately

#### Digital -

- Development of creative concepts digital ad campaigns (banner, rich media, animation)
- Copywriting
- Graphic design
- Selection and optimization of up to six (6) concepts per campaign
- Prepare files for production and manage production
- Original Photography to be estimated separately

#### Landing Pages -

- Development of creative concepts landing pages
- Copywriting
- Graphic design
- Programming
- Selection and optimization of concepts per digital/social campaign
- Prepare files for production and manage production

#### Outdoor Advertising -

- Development of creative concepts for outdoor billboards.
- Copywriting
- Graphic design
- Selection and optimization of up to four (4) ad concepts per campaign
- Sizing of outdoor publications and final preparation of high res files for production

#### Web Content -

- Development of creative concepts for key business units on each site.
- Copywriting
- Graphic design

#### **Email Marketing**

- Development of creative concepts
- Copywriting
- Graphic design
- Programming
- Deployment and management of email campaigns

#### Other -

Development of creative concepts for other items as identified

TERMS OF AGREEMENT	
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#### PARTIES & PURPOSE

This Agreement is made between **St. Clair County Health Department**, (hereinafter "Client") and **THE FOURCE GROUP**, (hereinafter "Marketing Agency"). Client agrees to retain Marketing Company from execution of this agreement thru three calendar years.

#### FEES:

The FOURCE will provide the above outlined marketing services for a combined hourly rate of \$125 reduced from the standard hourly rate of \$175 with approval of a three-year agreement. An estimate of hours will be provided once the project(s) are identified for approval prior to work beginning.

Out of pocket media costs and other production related costs will be estimated for approval prior to expenses being incurred.

**Project Service Fees:** Project Service Fees will be billed for approved work and will be due within 30 days. A late payment fee will be assessed in accordance with the requirements of the Illinois Local Government Prompt Payment Act, 50 ILCS 505.

**Out of Pocket Fees:** Out of Pocket Fees will be billed at the time of estimate approval and will be due upon invoice.

Client agrees to pay all additional hours of work for any work outside the scope of this agreement that are pre-approved by Client, at a rate of \$125 per hour. Prior to being billed at an hourly rate, the client will be provided an estimate for approval. Client also acknowledges that Marketing Company may recommend 3rd party software or services, to be paid for by Client upon Client's approval.

#### **TERMS**

All materials furnished by Client will remain the property of Client and will be returned upon request, or no more than 60 days from the termination of this agreement. The results of any and all work performed by the Agency for the Client, including original creative work will remain the property of the Client.

To the extent permitted by law, Client and Agency agree to defend, indemnify and hold harmless either party, its/their officers, directors, agents, and employees from and against any and all claims, suits, liens, judgements, damages, losses and expenses including reasonable legal fees and costs arising in whole or in part and in any manner from acts, omissions, breach or default of either party, in connection with performance of any work produced by this agreement, its officers, directors, agents, employees and subcontractors. Both parties specifically represent that this agreement for indemnity does not waive any statutory immunity to which the parties may be entitled by law, nor does it create any rights of action in any third party. This agreement may be terminated with or without cause on 90 days' written notice by either party. In case of termination, the Agency shall make a reasonable attempt to finish work in progress.

This agreement may be amended only by an instrument in writing signed by the Parties. Neither Party may assign this agreement or the rights or obligations hereunder without the specific written consent of the other Party. The Parties agree that this agreement may be executed in multiple originals, each of which shall be considered an original for all purposes and, collectively, shall be considered to constitute this agreement. The Parties further agree that signatures transmitted by facsimile or in Portable Document Format (pdf) may be considered an original for all purposes, including, without limitation, the execution of this agreement and enforcement of this agreement. This agreement supersedes all previous contracts or agreements between the Parties for the same services and constitutes the entire agreement between the Parties. Neither Party shall be entitled to benefits other than those specifically enumerated herein. Except as otherwise expressly stated herein, the Parties do not intend to create any enforceable rights in any third party under this agreement and there are no third-party beneficiaries to this agreement. Any provision, which expressly or by its context requires, after termination of this agreement, action or places obligations on the Parties to this Agreement, shall so survive the termination of this agreement. The waiver by either Party of a breach or violation of any provision of this agreement shall not operate as nor be construed to be a waiver of any subsequent breach hereof.

#### PLACE OF LAW

This agreement shall be governed by and construed in accordance with the laws of the State of Illinois, with venue in St. Clair County, Illinois.

#### **CONTRACT EXECUTION**

Client agrees that this contract will be in effect for the agreed upon duration. If you agree to the terms set forth above, please sign in the space provided below and return one copy of this proposal.

Client Signature	 Date
Fource Signature	 Date



# ST CLAIR COUNTY HEALTH DEPT.

Breast + Cervical Screenings

May 19, 2025



## **BREAST CANCER ADS**









7.a.iii-2: 2 of 11

### CERVICAL CANCER ADS









7.a.iii-2: 3 of 11

## **RACK CARD**







7.a.iii-2: 4 of 11

## **DISPLAY**





7.a.iii-2: 5 of 11

## **GIVE AWAYS**







**EMORY BOARD** 



PILL BOX





**KLEENEX** 

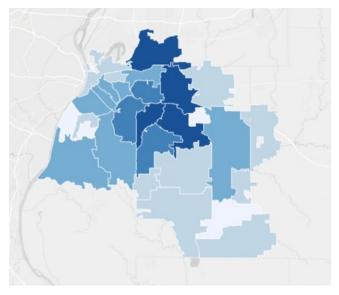


**FIRST AID KIT** 



7.a.iii-2: 6 of 11

## DIGITAL MEDIA PLAN | AUDIENCE





**FOURCE** 









Less

Inventory: Approximately 124K individuals,

Frequency: 6

**Audience:** Female Age 40 -54, 55-64, 65

Flight 1: May 19 to June 30 Flight 2: July 1 to July 31

#### **Channel:**

Instagram Impressions: 250K Facebook Impressions: 250K Mobile App Impressions: 450K

Targeting: St. Clair County

**Conversion:** Phone Calls, Form Submissions, Emails

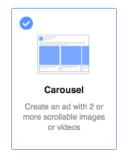
## DIGITAL MEDIA PLAN | FACEBOOK



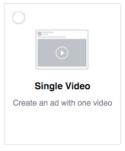
- Instream
- Instant Articles
- Feeds (News & Stories)
- Right Column
- Audience Network

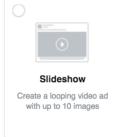














**Behavior Target**Health and Wellness
Female Age 40 -54,
55-64, 65

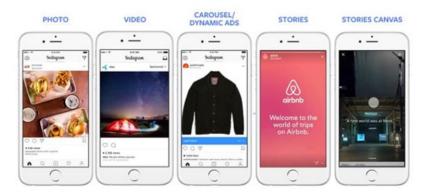
**Total Impressions** 250K

**Budget** \$6,000

## DIGITAL MEDIA PLAN | INSTAGRAM



- •Image ads
- Stories ads
- Video ads
- Carousel ads
- Collection ads
- Explore ads
- Shopping ads
- •Reels ads





Behavior Target Health and Wellness Female Age 40 -54, 55-64, 65 **Total Impressions** 250K

**Budget** \$6,000

## MEDIA PLAN – Display + Mobile Apps























Behavior Target Health + Wellness Female Age 40 -54, 55-64, 65

**Total Impressions** 450K

Budget \$6,000

## **BUDGET**

ST. CLAIR COUNTY HEALTH DEPARTMENT	MAY		JUNE	TOTAL
Breast and Cervical Cancer Screening TOTAL				\$ 24,818.50
MEDIA				\$ 18,000.00
SOCIAL ADVERTISING   FACEBOOK	\$ 2,000.00	\$	4,000.00	\$ 6,000.00
SOCIAL ADVERTISING   INSTAGRAM	\$ 2,000.00	\$	4,000.00	\$ 6,000.00
SOCIAL ADVERTISING   MOBILE APPS	\$ 2,000.00	\$	4,000.00	\$ 6,000.00
CREATIVE DEVELOPMENT				\$ 2,500.00
GRAPHIC DESIGN, COPYWRITING, PRODUCTION OF ADS - BROCHURE				
HEALTH FAIR DISPLAY	15 hrs	\$	-	\$ 1,875.00
WEBSITE LANDING PAGE DESIGN	5 hrs	\$	-	\$ 625.00
COLLATERAL	QTY			\$ 1,170.00
TABLE CLOTH AND TWO PULL UP BANNERS	1 set			\$ 750.00
RACK CARD BROCHURE	1000			\$ 420.00
GIVE AWAYS	QTY			\$ 3,148.50
MIRROR	250			\$ 412.50
NAIL FILE	500			\$ 650.00
PILL BOX	250			\$ 420.00
KLEENEX	250	; ; ;		\$ 410.00
BANDAID KIT	150	1		\$ 776.00
BAND AIDS	250			\$ 480.00



**F®URCE** 

7.a.iii-2: 11 of 11

# ST. CLAIR COUNTY HEALTH DEPARTMENT DIVISION UPDATES Submitted for May 20, 2025, Board of Health Meeting

#### **ADMINISTRATION DIVISION**

#### Information Technology (IT) Manager reports:

- Coordinating with all divisions on new IT equipment purchases and implemented St. Clair domain software and configuration build requirements.
- Configured and installed new credit/debit card machines for EH, PHS, IDP.
- Worked with PBC/ATT to transfer copper lines to fiber lines.
- Started Planning upgrades of all six SCCHD data network switches with CH IT in 2025.
- Built virtual appointment making platform for the public for the Household Hazardous Waste collection at Belle-Clair Fairgrounds Park.
- Completed grantor clearance with accounting staff, finalized data destruction of retired/obsolete electronic device inventories, and assisted Watts Copy Systems and J-C Recycling (an Illinois-licensed e-recycler) in the load out.
- Working with County IT updating Active Directory machine and user profiles.
- Weekly meetings with vendor and ACCT/ADMIN in preparation for new Kronos electronic timekeeping system.
- Ongoing IT support and tasks include but are not limited to:
  - Data network security monitoring and mitigation as threats have increased world-wide, especially against government entities.
  - Provide secondary support for the website, intranet, and social media management for the health department.
  - Provide daily onsite support for data, equipment, connectivity at Health Department headquarters.
  - Admin/purchasing/asset tracking, vendor liaison, Courthouse IT liaison, recycling and sanitation, new deployments prep, Active Directive management.

#### **Accounting Manager reports:**

#### Since the last Board of Health meeting the Accounting Department:

- Continues to process invoices, purchase supplies and close-out prior year programs.
- Completed the internal audits of all programs for the fiscal year 2024.
- Provided the County Auditor with information required for their fiscal 2024 audit.
- Provided City of St. Louis auditors with information/reports to complete their program audits.
- Implementation of the UKG Ready payroll software continues.

# ST. CLAIR COUNTY HEALTH DEPARTMENT DIVISION UPDATES Submitted for May 20, 2025, Board of Health Meeting

#### Organizational Communication Manager (OCM) reports:

#### **PIO Activity:**

- News Releases sent out in April: 0
- IDPH Metro-East Region Lead PIO activities as needed throughout the month.
- 4/2/2025 Lead UHC PIO Conference Call.
- 4/7/2025– IDPH Monthly Regional PIO Lead Call.
- 4/14/2025 Firearms Grant meeting (Virtual).

#### Human Resources (HR)/Miscellaneous activity:

- For April:
  - New employees onboarded: 2
  - Student Interns onboarded: 0
  - o Terminations/Retirements processed: 0
  - Transfers/Promotions processed: 0
- Vetted nine (9) Accounting Coordinator applicants down to three (3) for interviews. Participated in those interviews.
- 4/10/2025 Webinar: Al How-to: Using Al for Public Health Emergency Preparedness.
- 4/22/2025 Attended FEMA Training: Cybersecurity Risk Awareness for Officials and Senior Management with Health Department IT Manager.
- Neogov Continue to explore and work with the County Neogov System for job postings and applicant screenings. Continue to spend time navigating the system, input open positions and process applicants.
- Participation in the Firearms (FA) Grant meetings and deliverables.
- UKG Kronos Timekeeping System:
  - Ongoing work includes testing the UKG Kronos payroll file imports with NOVATime to ensure the systems are sending identical data for payroll.
  - o Weekly meetings ended mid-April. Meetings are occurring as needed.
- Assisted SQP with the launch of the Community Needs survey.
- Ongoing and regular monthly activity:
  - BOH document preparation for monthly meeting.
  - Attend BOH meeting.
  - o Participate and attend DD, Admin & Manager meetings as needed.
  - Continue to review HR (Human Resources) and Operational Policies for updates including a policy outlining the agency's new hire onboarding process.
  - Liaison with County HR and Payroll Department for employee issues, hiring & terminations.
  - Navigate issues with County HR/PBC as needed.
  - SCCHD policy updates.
  - o The agency "key" inventory with Administrative Representative.

#### Social Media/Website/Marketing:

# ST. CLAIR COUNTY HEALTH DEPARTMENT DIVISION UPDATES Submitted for May 20, 2025, Board of Health Meeting

- Agency website updates and postings for staff as requested and needed.
- Scheduled social media posts for programs and community activities from flyers sent to us by partners when relevant to our audience.
- Worked on SM campaigns to post including recycling events, scholarship opportunity, survey, Household Hazardous Waste Event, National Youth HIV & AIDS Awareness Day, employment recruitment posts, Earth Day, National Infant Immunization Week, MMR Vaccine, County closed for spring holiday.
- Monitored Social Media accounts from IDPH, CDC, SCC EMA and other area partners for relevant information to share and re-post.
- Monitor and responded to Messenger messages through Facebook and Instagram.
- Loomly Analytics for April 2025 can be found <u>HERE</u>.

## **Systems Quality Planner report:**

- The SQP set up the SCCHD's Community Needs survey using Qualtrics XM. The survey link was sent out April 1, 2025, and will be live through April 30<sup>th</sup>.
- The SQP continues to work with the Health Care Commission (HCC) and plans to attend the HCC May meeting and record the meeting minutes.
- The SQP will continue to work on PHAB as her time allows.

## **ENVIRONMENTAL DIVISION**

- 1. Environmental Protection conducted 6 Landfill inspections, 1 compost site inspection, no new open dumps, no open dump sites closed, no consultations, 4 complaint inspections/complaint rechecks in April 2025.
- 2. The Environmental Health Staff were able to complete 284 routine food inspections, 29 rechecks, 1 opening inspections, 6 food-related complaints and 137 (calls and e-mails) food consultations, 4 sewage complaint investigations and rechecks, 80 sewage consultations, 8 sewage systems installed, 1 home loan, and 4 wells installed. There were no FBI investigations
- 3. St. Clair County Health Department, along with Illinois Environmental Protection Agency, will host a Household Hazardous Waste collection day on May 3<sup>rd</sup> from 8am-3pm at the Belle-Clair Fairgrounds in Belleville.
- 4. Earth Day educational handouts were sent to the Regional Office of Education to be distributed to schools throughout St. Clair County.

### INFECTIOUS DISEASE PREVENTION

- 1. SCCHD Investigates outbreaks in high-risk congregate care settings. In April, SCCHD investigated the following outbreaks:
  - a. COVID-19: 1
  - b. Invasive Group A Strep: 2

# ST. CLAIR COUNTY HEALTH DEPARTMENT DIVISION UPDATES Submitted for May 20, 2025, Board of Health Meeting

- 2. SCCHD investigated 63 Chlamydia, 25 Gonorrhea, 26 Hep C, and 19 Syphilis cases in the month of April.
- 3. The Emergency Preparedness Manager participated in a pediatric provider network table-top exercise planning meeting with regional staff. The focus of the meeting was exercise design and desired outcomes.
- 4. The Emergency Preparedness Manager and Executive Director met with the IDPH Emergency Response Coordinator at East Side Health District to review our Receive, Stage, and Store (RSS) Site Survey. The purpose of this survey is to collect comprehensive data that informs decision-making processes in the delivery of emergency medical supplies. This includes assessing physical site conditions, identifying critical aspects such as loading docks, walking paths, equipment layout, and detecting potential problems or obstacles should a shipment of supplies be sent to St. Clair County. SCCHD repeated this process at the St. Clair County Fairgrounds.
- 5. Two employees were onboarded in April. The onboarding process orientates the new employees to the Incident Command System (ICS), in addition to reviewing emergency response plans at the health department. The location of automated external defibrillators (AEDs) is shown to new employees, so they know where to find them in the event of an emergency.
- 6. St. Clair County Health Department's MRC Outreach Coordinator as well as our Emergency Preparedness & Volunteer Coordinator hosted a Narcan & Emergency Prep. Training at the Fairview Heights Library on April 29, 2025, to educate 20 library staff and members of the public. The training helps to ensure individuals are prepared to administer Narcan in the event of an emergency.
- 7. The current regional caseload for individuals living with HIV/AIDS is 679.
- 8. The QM Coordinator completed the core sessions for CQII Learning Lab and has begun working on a QI project to improve the number of persons living with HIV/AIDS that are enrolled in a dental insurance/benefits plan.
- 9. SCCHD is still pending full award Ryan White Part A contracts with the City of St. Louis Department of Health.
- 10.SCCHD completed grant applications for the Rapid Re-Housing and Scattered Site Permanent Supportive housing grants with the Illinois Department of Human Services. SCCHD anticipates being awarded flat funding from FY25.
- 11.SCCHD selected Clifton, Larson, Allen to complete the annual fiscal audit of the agencies who are subcontracted to provide case management and supportive services for individuals living with HIV/AIDS.

## **HEALTH PROMOTION AND WELLNESS DIVISION**

- 1. **Diapers**: SCCHD distributed **4,200** diapers during our April diaper week. Some staff participated in Diaper packing with the Metro East Diaper Bank in April.
- 2. **Immunizations:** Immunizations have slowed down, but we are providing COVID-19, Influenza, & RSV vaccines, as requested. A total of **36** vaccines were administered in April. **Travel medicine vaccines will be implemented mid/late**

# ST. CLAIR COUNTY HEALTH DEPARTMENT DIVISION UPDATES Submitted for May 20, 2025, Board of Health Meeting

May. Stay tuned for announcements on social media and to BOH member emails.

- 3. Women, Infant and Children (WIC): The WIC monthly caseload achievement was 77%. USDA/WIC caseload has remained steady.
- 4. **Better Birth Outcomes (BBO):** The BBO caseload is currently **49** clients, including **4** new enrollments. There were no home visits in April. Our assigned caseload is **80** women.
- 5. **YouthCare** (previously known as Healthworks of Illinois): The YouthCare caseload is currently at **395** participants and is running smoothly. We continue to cover all of St. Clair County, Clinton, Washington, Monroe, and Randolph.
- 6. **Breastfeeding Peer Counselor (BFPC):** The current BFPC caseload is at **369** women & infants.
- 7. **Lead:** There were **25** childhood lead tests, and **7** prenatal lead tests administered in April. Case management of **37** children is active, along with **2** home visits for high lead content in blood levels.
- 8. Covid-19 & Influenza & RSV Testing: There were no Covid-19, Flu A & B, or RSV tests administered in April.
- 9. We are continuing to refresh and update the clinic, including having the clinic hallways painted. New lab emergency outlets and flooring will be installed soon.

## **CLINICAL SERVICES AND SYSTEMS DIVISION**

- Illinois Breast and Cervical Cancer Program (IBCCP) There were (4) enrollments, one (1) high deductible, (4) clinically navigated insured, and (1) younger symptomatic referrals in the BCCP program
- School/Sport Physicals There were (3) school physicals, and (5) work physicals completed providing clients with vaccines and titers.
- STI Clinic Completed 6 STI screenings including walk-ins as well as providing risk reduction education for prevention, booking appointments privately, providing diagnostic and treatment to services for STIs,
- TB SCCHD is following 54 latent TB cases, treating 15 latent TB cases. No active TB cases are currently being monitored through Video Observed Therapy (VOT) or via Directly Observed Therapy (DOT).



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#### Communicable Disease

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#### Southwestern Illinois HIV Care Connect

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### **Immunizations**

618.825-4500

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## MONTHLY ACTIVITY REPORT April 2025 Stats

## ENVIRONMENTAL PROGRAMS MAR APR YTD 25 YTD 24

## **ENVIRONMENTAL HEALTH**

## FOOD SERVICE PROGRAM

Routine Inspection
Reinspection
Opening Inspections
Food Recalls
Foodborne Illness Investigations
Complaint Investigations
In-services
# of Participants

Consultations/Plan Reviews/Fires/Disasters

216	284	862	892
36	29	115	203
6	1	11	20
15	15	61	72
0	0	0	0
13	6	43	56
0	0	0	2
0	0	0	130
149	137	579	797

## **NUISANCE/VECTOR/TANNING**

Complaint Investigations & Rechecks
Smoke Free IL Complaints
Smoke Free IL Citations
Consultations (Smoking, Tanning, Vector)
Tanning/Body Art Inspections & Rechecks
Vector Surveillance sites (May - October)

0	0	0	0
0	1	2	3
0	0	0	0
17	124	193	248
6	3	13	3
0	0	0	0

## POTABLE WATER PROGRAM

Well Permits Issued Well Inspections Analysis Reviewed Consultations

2	4	9	4
4	4	9	5
7	6	17	14
1	6	19	63

## PRIVATE SEWAGE PROGRAM

Permits Issued
Sewage Consultations
Systems Inspected
Complaints, Investigations & Rechecks
Home Loan Inspections

7	10	25	31
80	128	362	436
5	8	19	28
1	4	6	23
0	1	1	0









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## MONTHLY ACTIVITY REPORT April 2025 Stats

## ENVIRONMENTAL PROGRAMS MAR APR YTD 25 YTD 24

## ENVIRONMENTAL PROTECTION and POLLUTION PREVENTION

## LANDFILL PROGRAM

Landfill, Compost, Open Dump Inspections, FUls New Open Dump Sites Closed Complaint Investigations, Rechecks Consultations

9	7	28	<b>27</b>
1	0	4	0
1	4	12	32
0	0	0	65

## **POLLUTION PREVENTION PROGRAM**

Consultations/Presentations
Materials Distributed

0	0	0	3
0	0	0	0

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## MONTHLY ACTIVITY REPORT April 2025 Stats

## INFECTIOUS DISEASE PREVENTION | MAR | APR | YTD 25 | YTD 24 COMMUNICABLE DISEASE CASES

Chlamydia

E-Coli

Gonorrhea

Group A Streptococcal

Hepatitis A

Hepatitis B

Hepatitis C

HIV+

Influenza

Covid-19

Flu-like Symptoms (Specific)

Meningitis (Bacterial)

**MRSA** 

**Pertussis** 

Salmonella

**Syphilis** 

50	63	269	339
1	0	1	8
21	25	90	124
3	0	4	7
0	0	0	0
22	9	35	3
54	26	149	61
0	1	1	2
15	3	46	21
0	0	0	0
0	0	0	0
0	1	1	0
0	0	0	0
0	0	3	3
0	2	2	8
15	19	74	57
13	19	74	57

## TB CONTROL/TESTING

Field Visits (Directly Observed Therapy)

Client Contacts (Directly Observed Therapy)

Video Observed Therapy

Client Served under Video Observed Therapy

Clients Served (by Physician)

Client Contacts (Clinic)

Chest X-Ray

Skin Tests

Positive Skin Tests

MTB Cases

Suspects

0	0	0	81
0	0	0	81
0	0	0	62
0	0	0	1
8	4	28	18
92	143	377	303
0	4	4	14
37	21	120	135
0	0	0	0
0	0	0	3
0	0	0	0









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## MONTHLY ACTIVITY REPORT April 2025 Stats

ILLNESS INVESTIGATIONS-CONSULTATIONS				
Off-site	0	0	0	0
Office	0	0	0	0
Phone	124	116	537	1,378
OOJ - Out of Jurisdiction	62	80	269	81

## **HIV/AIDS CARE REGION**

Documentation Sen-Physicians/ MSP Providers

INFECTIOUS DISEASE PREVENTION

Starting Caseload
New to Medical Case Management Clients
Discharges
Misc Changes
Remaining/Current Caseload

674	679	679	674
22	6	42	45
17	9	42	29
0	(9)	-9	0
679	667	674	672

0

15

0

## **HIV PREVENTION - REGION**

HIV Tests Completed Total
HIV Tests Completed Total (Routine)
HIV Tests Completed Total (Risk Based)
HIV Tests Completed at SCCHD
New Positive Cases Identified
# Cases Linked to HIV Medical Care

12	11	22	2
12	11	65	10
0	0	1	8
12	11	53	15
0	0	0	0
0	0	0	0

## HIV DISEASE INTER. SERV. - REGION

New Cases Opened
Individuals Notified
Linked to Medical Care
Already in care (May reflects to-date number)

44	0	116	0
0	0	0	0
0	0	2	0
9	0	22	0









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## MONTHLY ACTIVITY REPORT April 2025 Stats

## EMERGENCY PREPAREDNESS & CRI MAR APR YTD 25 YTD 24

## **COMMUNITY COORDINATION**

External Conferences/Workshops/Trainings Attended Community Partnership Meetings

Drills/Exercises

Internal (SCCHD)

External

0	1	4	4
4	6	17	18
0	1	1	12
0	0	0	5
0	1	1	11

### **TRAINING**

SCCHD Personnel Trained

New Employee PHEP Orientation Annual PHEP Employee Training Incident Command System (ICS) Point of Dispensing (POD)

Other/Misc

Community Partners Trained

2	1	3	253
2	1	7	3
0	0	0	1
0	0	0	4
0	0	0	118
0	0	0	108
0	0	0	0

## COMMUNITY HEALTH/OUTREACH

Public Outreach/Presentations
Narcan Outreach Events
Narcan Trainings Provided
Attendance
Narcan Kits Distributed

Teddy Bear Clinic Workshops

Attendance

**CPR Certifications** 

First Aid/Stop the Bleed (STB) Certifications

0	1	1	10
0	1	2	13
0	1	1	33
0	25	25	187
0	3	103	337
1	2	5	4
60	50	135	153
0	0	4	54
0	0	2	44

## **EMERGENCY RESPONSE**

## INCIDENT/ASSISTANCE

Active Public Health Emergency Declarations
Biowatch Actionable Result (BAR)
Special Events
Healthcare Coalition Activation (HOPE/STLHCC)

IPHMAS Request SIREN Alerts

0	0	0	4
0	0	0	0
0	0	0	0
0	0	1	0
0	0	0	0
0	0	0	1









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## Health Promotion & Wellness Clinical Services & Systems

## **Maternal-Child Health Programs**

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## MONTHLY ACTIVITY REPORT April 2025 Stats

## EMERGENCY PREPAREDNESS & CRI MAR APR YTD 25 YTD 24

## **MATERIAL DISTRIBUTION**

Resource Requests
SNS/IPS (medication/testing supplies)
PPE/Resources

0	0	0	0
0	0	50	3,200
0	0	0	0

## ST CLAIR COUNTY AED PROGRAM

Site Visits
Utilization Incidents
PAD-Pak Qualification
Forward Hearts Case Qualification
Forward Hearts Case Acceptance

0	1	1	1
0	1	2	3
0	1	1	2
0	0	0	0
0	0	0	0

## MRC (MEDICAL RESERVE CORPS)

## **VOLUNTEER MANAGEMENT**

Current # of Volunteers
New
Withdrawals
Recruitment Events
Attendance
Social Media Posts/ Mass Communication

121	120	120	120
0	0	1	3
0	1	1	1
2	1	3	4
125	5	130	320
0	0	0	39

## **MRC TRAINING**

External Conferences/Workshops Attended Community Partnership Meetings Meetings/Workshops/Trainings Offered Number of MRC Volunteers Trained Drill/Exercises

0	1	3	10
0	0	5	9
6	1	18	13
0	0	1	14
0	0	0	3

## MRC INCIDENT/EVENT ASSISTANCE

Non- Emergency Public Health Event Emergency Response Incident/Assistance MRC Unit Volunteer Hours Served

2	1	7	7
0	0	0	0
9	9	36	22









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Executive Director St. Clair County Health Department

#### Administrative/Fiscal

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## MONTHLY ACTIVITY REPORT April 2025 Stats

Home Visits

BETTER BIRTH OUTCOMES (BBO)				
Intensive Prenatal Caseload	60	49	217	254
New Enrollment	16	4	41	62

0

## **BREAST & CERVICAL CANCER PROGRAM (BCCP)**

Health Promotion & Wellness/Clinical Services

Enrollment	11	1	38	121
Clinically Navigated Insured	4	0	7	9
Clients with High Deductible	2	0	6	2
Younger Symptomatic Referrals	0	0	2	7
Referrals/Treatment Act	0	0	1	0
Cancer withing BCCP	0	0	1	0
Cancer outside BCCP	0	0	1	0

## BREASTFEEDING PEER COUNSELOR PRGM (BFPC)

Current Caseload	368	369	1,490	841
BF Cases (new)	8	10	25	60
Pregnant Cases (new)	17	44	94	91

## **DIAPER DEPOT**

Diaper's Distributed 3,625 4,200 **50,375 17,450** 

## HEALTHY HOMES LEAD POISONING PREVENTION PROGRAM (HHLPSS)

Current Caseload
New Cases
Closed Cases
Prevention Education
Home Visits/Evaluations
Contacts

42	37	153	89
4	16	37	12
6	8	24	20
	22	100	1,360
2	2	7	6
18	20	116	66

#### **IMMUNIZATIONS**

VFC Immunizations 317/Bridge Immunizations Private Pay Immunizations

66	20	177	0
1	1	10	188
37	15	72	54









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## MONTHLY ACTIVITY REPORT April 2025 Stats

Health Promotion & Wellness/Clinical Services	MAR	APR	YTD 25	<b>YTD 24</b>
CORENINOS				

#### <u>SCREENINGS</u>

Lead testing - Children Lead testing - Prenatal

Perinatal Depression Screening

Physical - Child

Physical - Ac

Respiratory

Genetics Sci

ind .	_		9	9
Adult	2	0	8	8
testing (COVID-19, Flu A&B, RSV)	0	0	142	44
creenings	202	0	455	n/a
·				

## WOMEN, INFANTS, & CHILDREN (WIC)

**Assigned Caseload** Clients Picking Up Food Instruments Achievement Percentage Clients Certified **Nutrition Education Attendance** 

2,059	2,059	8,236	8,076
1,601	1,579	6,260	6,285
77	77	303	321
375	294	1,274	913
456	759	2,071	1,681

25

7

114

11

140

137

37

557

183

65

646

## **YOUTHCARE**

**Current Caseload New Case Enrollment** Cases Closed/Transferred Administrative Case Reviews done

395	395	1626	1,038
30	6	64	37
22	26	100	65
75	74	282	194

## PHS COMMUNITY OUTREACH

Health Fairs

Total engaged at table/booth

Presentations Given

**Total Attendance** 

Meetings/Conferences/Workshop Contacts

Face to Face Contacts

0	0	0	1
0	0	0	200
0	1	2	2
0	8	48	38
2	8	16	68
72	835	1,041	62

### CLINICAL SERVICES

**Total Physicals** Physical - Child Physical - Adult STI Screenings

4	1	17	17
2	1	9	9
2	0	8	8
17	20	64	0

## See Infectious Disease for TB stats









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## MONTHLY ACTIVITY REPORT April 2025 Stats

<u>PROMOTION</u>				
Press releases (SCCHD/IDPH)	0	0	0	5

MAR

19

n/a

n/a

APR

19

n/a

n/a

### SOCIAL MEDIA

**ADMINISTRATION** 

Instagram ~ New Likes and follows Instagram Reach ~ NEW METRIC starting 5/23 Instagram Profile Visits~ NEW METRIC starting 7/23 Twitter Impressions per month

#### Facebook\*

Followers - Lifetime 7/2/2021 - Current Month Net New Facebook Follows per month Number of FB Posts Facebook Page and Profile Visits Impressions per month Page Reach Content Interactions Links Clicked

n/a	n/a	0	3,129
9,889	9,933	9,933	9,832
25	44	143	105
17	12	61	n/a
496	947	3,072	4,909
22,373	59,312	140,994	n/a
10,027	23,248	51,375	121,792
236	524	1,280	n/a
22	651	710	n/a

**YTD 25** 

76

0

0

**YTD 24** 

14

275

NOTE: Twitter Anayltics have changed and are not available as they previously were. \*Meta is changing and updating Insights. Some data is not available.





